

QUALITY MATTERS
MONTEREY COUNTY
Early Care and Education:
Rooted in Community, Growing in Excellence

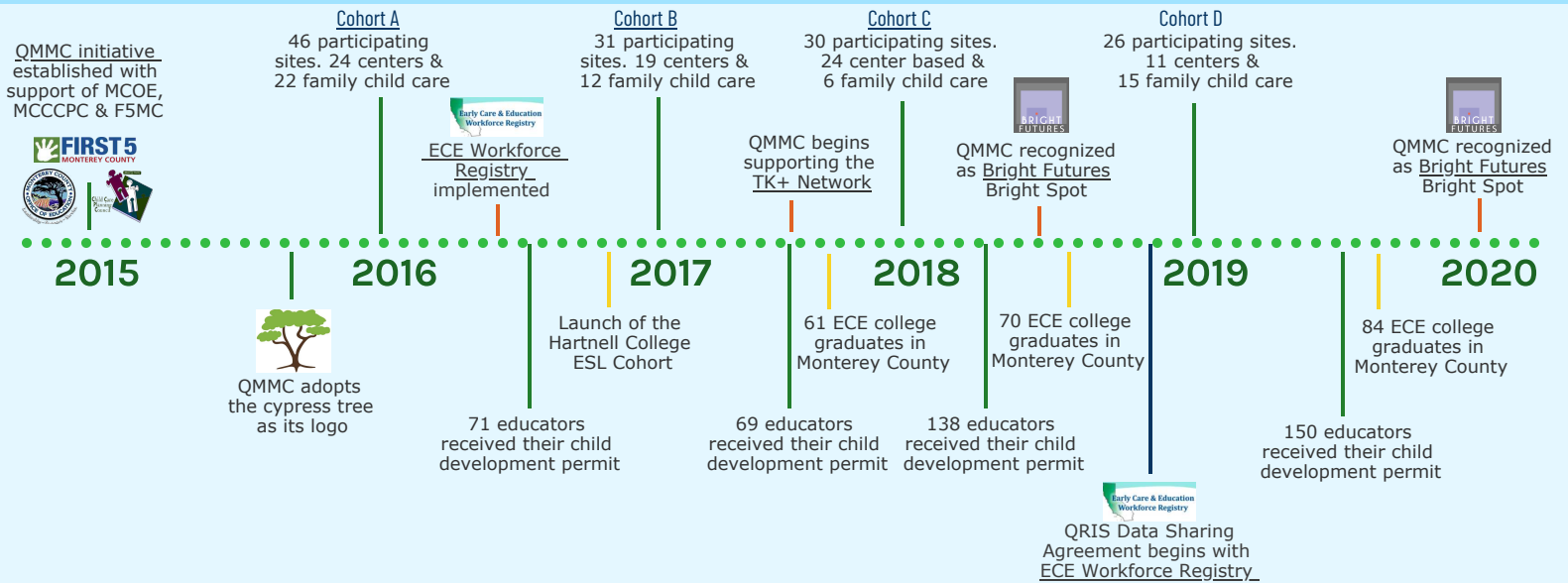


Quality Matters Monterey

2019 - 2020 Annual Report

Photos courtesy of Monterey Peninsula Unified School District's Child Development Centers and MAOF's Early Learning Centers

History of Quality Matters Monterey



* college graduate & permit data courtesy of [First 5 MC CARES program](#)

2019-2020 has been a challenging year with the coronavirus pandemic and the acknowledgement of racial injustice against our communities of color, specifically our African American brothers and sisters. Throughout it all our early childhood educators have persevered to continue supporting young children and families. We honor their strength and commitment to support early learning in Monterey County. Early childhood educators are essential.

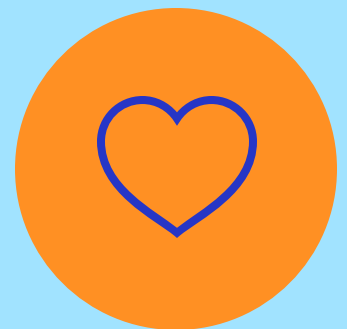


Photo courtesy of Soledad Unified School District's State Preschool Program

Who We Are



Monterey Peninsula USD Child Development Center

Quality Matters Monterey County is a quality rating and improvement system (QRIS), an initiative designed to support early learning programs to provide the highest quality early learning experiences possible for children birth through age 5. For Monterey County, specifically, the QRIS is a system that is built to empower educators, parents, and community members—all with the goal of setting children up for success.

QUALITY MATTERS MONTEREY SUPPORTS QUALITY LEARNING BY:

- **Establishing standards that define what quality means and looks like for early care and education programs.**
- **Measuring programs using the standards.**
- **Offering and connecting educators to professional development opportunities.**
- **Helping parents and caregivers find quality programs for their children.**



BEHIND THE SCENES

Quality Matters Monterey County is a collaborative effort of early learning partners throughout the community, including First 5 Monterey County; the Monterey County Office of Education; the Monterey County Child Care Planning Council; the Mexican American Opportunity Foundation Resource and Referral; North Monterey County Unified School District; California State University, Monterey Bay; Hartnell College; and Monterey Peninsula College. Each of these partners are committed to the well being of the children and families in Monterey County, and believe in building a respectful, responsive, and inclusive early learning system. Quality Matters Monterey County is operated by the Monterey County Office of Education.

Are you interested in becoming involved in Quality Matters Monterey County?
Attending Consortium meetings is a great place to start.

[**Click here to see a list of upcoming Consortium meetings on our calendar.**](#)

Committed to Serving Early Childhood Educators



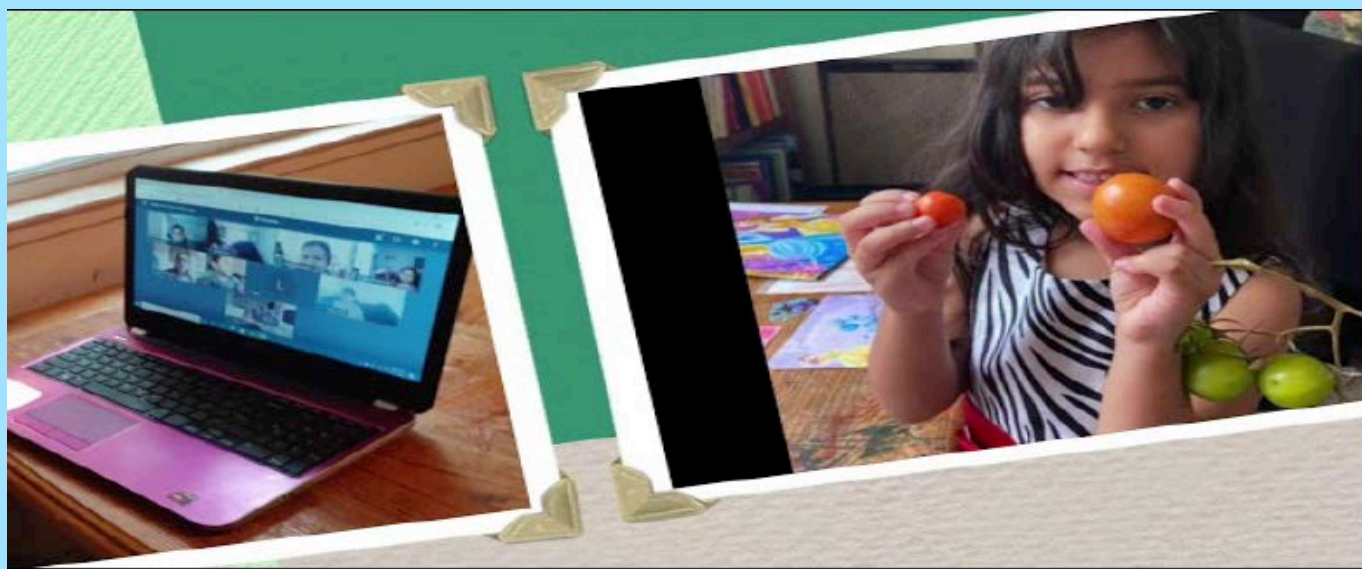
Soledad USD State Preschool Program

Quality Matters Monterey County is committed to supporting all types of early childhood educators with resources and information to increase their program quality.

Educators who participate in Quality Matters will receive:

- Assistance in completing an initial program self-assessment, which offers an understanding of your program's quality practices and areas of strength, and will also support continuous improvement.
- Technical assistance, including coaching, professional development, and training opportunities to fit individual needs.
- Advocacy materials to help promote program participation and awareness of the importance of quality standards to families, colleagues, and other community members.
- Recognition of site's commitment to quality, including acknowledgement on website, financial incentives, and educator's own continuous improvement.

[Click here to see what we are thankful for](#)



[Click here to view Quality Matters Monterey participating sites](#)

2019



2020

The 2019-2020 year marked Quality Matters Monterey's fourth year of supporting our early learning community. We re-rated our Cohort B sites and welcomed our Cohort D sites into our community. Through the challenge of a pandemic, we were able to persevere and still continue supporting all our educators with professional development, higher education stipends, COVID-19 support, and QRIS block awards.

The Monterey County ECE Educator

Who do we serve in Monterey County?

73%

Hispanic or Latino/a

56%

English speaking

42%

Spanish speaking

862
ECE
educators

24% AA Degree

23% BA Degree

28% Some College

38%

Do not possess a child development permit

16%

Teacher permit

12%

Site Supervisor permit

11%

Assistant Teacher permit

Technical Assistance Coaching



2,234

hours

supporting
QM
educators

Higher Ed Stipend



\$94,846

* Based on ECE Workforce Registry data

Professional Development

Supporting our lifelong learners through continuous improvement

60 trainings in 2019-2020

190.5 hours

30 in person

30 webinar

FACILITATION



22 in English

20 in Spanish

18 Bilingual

QRIS Ratings 2019-2020

We re-rated 25 cohort B sites and conducted 15 baseline ratings for our cohort D participants for a total of 40 sites.

Tier 3 4%
Tier 4 60%
Tier 5 36%

Cohort B

FCC=8 sites

Center=17 sites



● Tier rating 3
● Tier rating 4
● Tier rating 5

Tier 3 4%
Tier 4 60%
Tier 5 36%

Cohort D

FCC=4 sites

Center=11 sites

2019-2020 Budget at a Glance



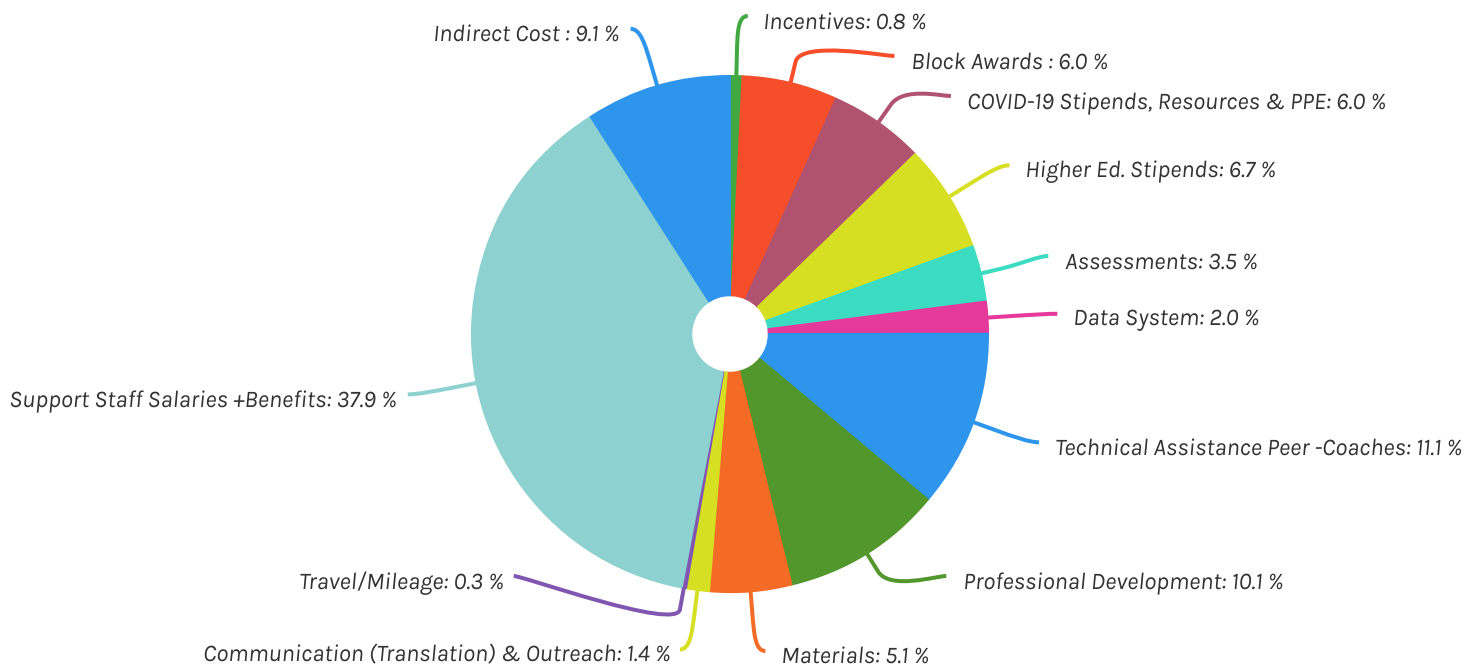
MAOF Early Learning Center

Continuous Improvement Investments

Equity Grant	\$57,724
CA Migrant	\$93,869
Quality Counts CA	\$146,921
First 5 MC IMPACT	\$315,452
Region 4 Hub Grant	\$24,120
CA State Preschool Block Grant	\$768,307

Total Budget for 2019-2020 \$1,406,393

Total Annual Expenditures for 2019-2020



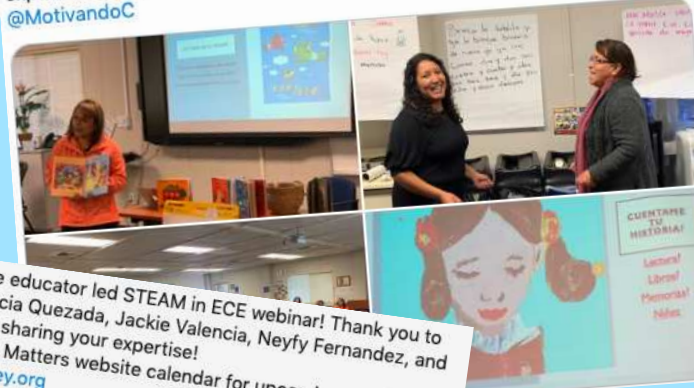
[Learn more about California Quality Counts QRIS initiative here](#)

Highlights of 2019-2020

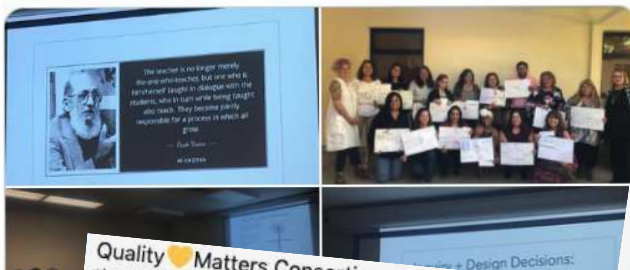
Full house tonight! 60 ECE educators logged on to learn more about supporting children and families during difficult times. Gracias @MotivandoC for an amazing training! @Together4NINOS @pk12innovation



What does early literacy look like in ECE? The Early Literacy Training, "Language is a Gift!" Educators buzz with learning! Research shows when children are reached w/high quality early learning experiences, they are 40% less likely to fall behind in school. @m_matteoni @MotivandoC



Amazing Design in Mind training with our ECE leaders! #dim #playequity #designinmind #i3inquiry thank you Miriam and Michelle! @pk12innovation @first5monterey @salinascitysd @CAPSLO_HR @MAOF @MCOE_Now @MicRamirez_ @Together4NINOS



Great turn out for the educator led STEAM in ECE webinar! Thank you to Norma Estevez, Patricia Quezada, Jackie Valencia, Neyfy Fernandez, and Claudia Cardenas for sharing your expertise! Check out the Quality Matters website calendar for upcoming events. qualitymattersmonterey.org



Quality Matters Consortium Partners transforming the ECE Workforce through shared aspirations by identifying challenges, so all educators are better equipped & well-qualified to provide children the skills needed to succeed in school! @m_matteoni @first5monterey @pk12innovation

Thank you Salinas Adult School for inviting Quality Matters to build community awareness on the impact of high-quality early care & education services for educators, children, & families! #StrongStart #workforcedevelopment #ECE #QualityMatters



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QualityMatters



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What's Next



MAOF Early Learning Centers

The strategic plan addresses the what and why of Quality Matters activities. In developing a long-term plan, it is important to sustain existing initiatives and investments serving young children and families well and ensure that future investments are build on partners successes. The following table captures priority objectives by year.

2018	2019	2020
<p>✓ Strategic Objective 2.1 Leverage existing written communication materials to build the capacity of stakeholders to effectively advocate for Quality Matters as measured by increased community awareness, website and social media traffic.</p>	<p>✓ Strategic Objective 1.1 Develop an overarching professional development framework with partners to ensure that all Quality Matters participants have equitable access to high quality professional development opportunities as measured by the development of the framework.</p>	<p>✓ Strategic Objective 1.3 Quality Matters will have 127 (23%) sites participate in the quality rating and improvement system to provide children access to quality early learning experiences.</p>
<p>✓ Strategic Objective 2.2 Work with the Consortium to create a shared advocacy agenda that has as a key priority the support for and sustainability of Quality Matters as measured by shared advocacy activities such as a possible sales tax bond measure.</p>	<p>✓ Strategic Objective 1.2 Work with key partners to build awareness and the importance of parent engagement, so parents may access the needed tools and resources that increase parent involvement in Quality Matters, strengthen their understanding of quality, and deepen their capacity for supporting their children's life-long learning development as measured by how many sites are engaging parents to understand QM.</p>	<p>✓ Strategic Objective 3.2 Work in coordination with the school district to develop a plan that ensures greater alignment between Quality Matters sites and K-12 efforts as measured by preschools becoming more vertically linked with primary schools.</p>
<p>✓ Strategic Objective 4.1 Build the capacity of program ambassadors to help spread the message of Quality Matters as measured by the number of ambassadors who are trained in Quality Matters messaging.</p>	<p>* Strategic Objective 4.2 Develop an expansion plan that ensures an equitable and strategic distribution of resources such as incentives and coaching to enable greater participation.</p>	<p>✓ Strategic Objective 5.1 Work in partnership with other systems (e.g. Regional Center, school district special education departments, mental health system) to provide referrals and services for children identified with developmental concerns.</p>
<p>✓ Strategic Objective 1.4 Work with providers to prioritize the institutionalization of learning at their sites that teachers have received through coaching, technical assistance and training supports.</p>	<p>* Strategic Objective 3.1 Develop a long-term sustainability plan to support Quality Matters that includes public and private partnerships, revenue generation strategies and policy changes that address quality early care and education in Monterey County.</p>	<p>The checks indicate objectives that have been completed and the astrid "*" indicates an objective that is still in process. As the CA Master Plan of Early Learning and Care was released in December 2020, we are still under current development to provide equitable access to all.</p>

[Click here to review the Quality Matters Strategic Plan on our website](#)

Become an Advocate for ECE



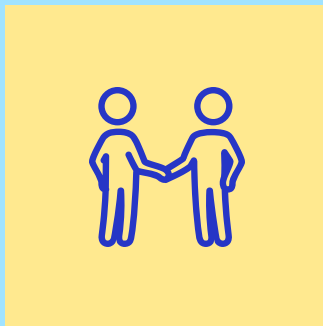
MAOF Early Learning Centers

Quality Matters Monterey County is committed to working with the community to support our early educators to provide high quality early learning experiences to all children.

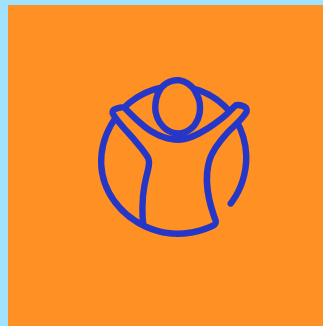
Join our efforts and invest in early childhood education to ensure a better future for Monterey County.

- Join the Quality Matters Consortium
 - Be a community voice for early childhood education
 - Sponsor and support legislation that expand resources and incentivize quality
 - Partner with us to expand professional development opportunities for educators

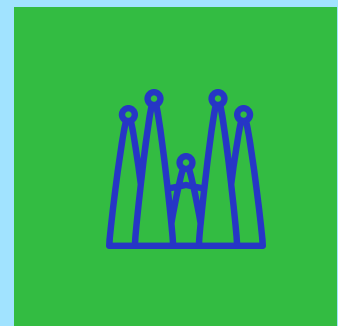
It is time to



Strengthen
Collaborations



Advocate for
children



Support families

Learn more at www.qualitymattersmonterey.org